

MINING AUSTRALIA 2012

INTERNATIONAL EXHIBITION, BELMONT PARK RACECOURSE 28, 29 & 30 MARCH 2012

CAREERS IN MINING EXHIBITION 2012
CONSTRUCTION IN MINING EXHIBITION 2012



PERTH

CAPITAL OF THE
MINING INDUSTRY
IN AUSTRALIA

Proudly brought to you by Richards Mining Services Pty Ltd

RMS
TRAINING & RECRUITMENT



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Introduction

The Mining Australia Exhibition is on again at Perth's Belmont Park Racecourse from March 28, 29 and 30, 2012. Celebrating its third year at Belmont Park, Swan Exhibitions are again expecting an impressive turnout, with Mining Australia's last event a huge success. Exhibitors and visitors have all previously applauded the venue and the force flow floor plan for providing all displays with an equal chance of visitor interest.

The fact that many exhibitors have already committed to Mining Australia 2012 serves as a testament to their belief in its expansion.

Marketing & Advertising Campaign

With a mass media, marketing and advertising campaign including print, television, radio, online, billboard advertising, letterbox drops in industrial areas, media releases and personal calls to mining houses we leave no stone unturned in the quest to entice quality visitors to the show. Swan Exhibitions will target major decision makers and leading personnel from the resources sectors as well as related government bodies.

Conferences

The Australian Institute of Project management (AIPM) is the peak body for project management in Australia. The AIPM has been instrumental in the progress of the profession of project management in Australia over the past 30 years. Its mission is to foster the professional application of project management skills and techniques as a preferred process for delivering business outcomes. The AIPM will be hosting its WA State Conference at the Mining Australia Exhibition and details along with regular updates and booking information will be posted shortly onto the www.miningaustraliaexpo.com.au website. We are also in discussions with several mining related organizations regarding next year's conferences and will post the information onto the website when it comes to hand.

Live Demonstrations

We have incorporated a live demonstration area to allow exhibitors to showcase the latest advances in products, services and technology in more than just a static manner. This has been a real hit with exhibitors and visitors.

Swan Exhibitions is exploring the possibility of holding another 'Mine Games Challenge' and invites companies to provide teams to compete against one another in 'old-fashioned' mining techniques.

Also being considered is a 'Mines Rescue Challenge'. This is an opportunity for all Mines to send members of their Mines Rescue/Emergency Response teams to participate in team scenarios, designed to test the knowledge, skills, leadership and teamwork ability of the team members.

CAREERS IN MINING EXHIBITION 2012

Swan Exhibitions is pleased to announce the inclusion of the Careers in Mining Exhibition as a part of the main exhibition.

Studies have shown that the shortage of skilled labour will limit the mining industries expansion across Australia and it is widely recognized that the mining industry is facing workforce and retention challenges and predictions indicate the problem is set to worsen if not addressed. The Exhibition will highlight the need to address this issue and as such will be inviting HR professionals, from within mining resource companies across Australia to attend this major mining employment event.

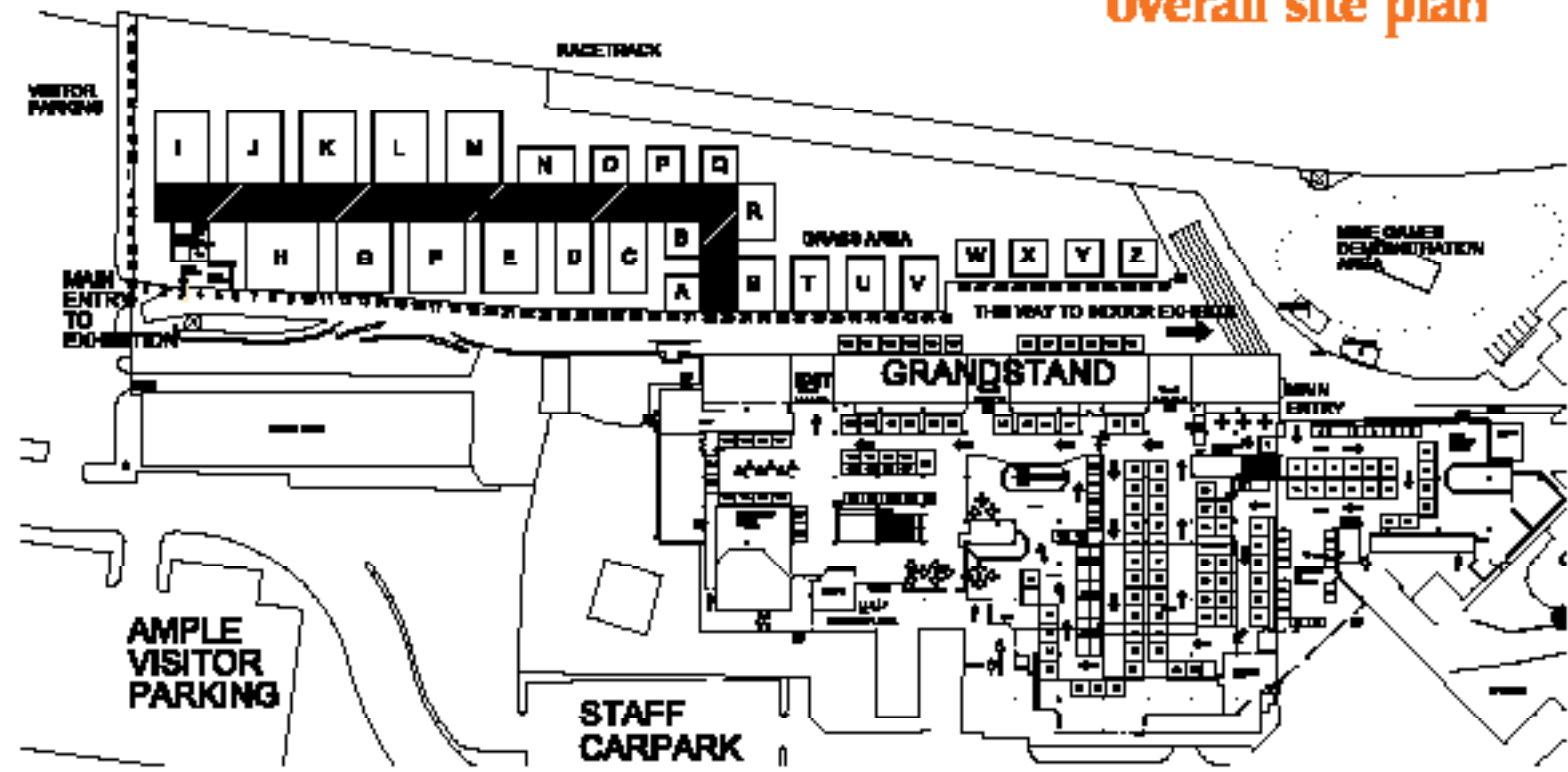
The Careers in Mining Exhibition 2012 provides an ideal opportunity for companies involved in employment, education & training to meet with industry professionals from within Australia's mining resources sectors as well as potential employees over the three days of the event.

CONSTRUCTION IN MINING EXHIBITION 2012

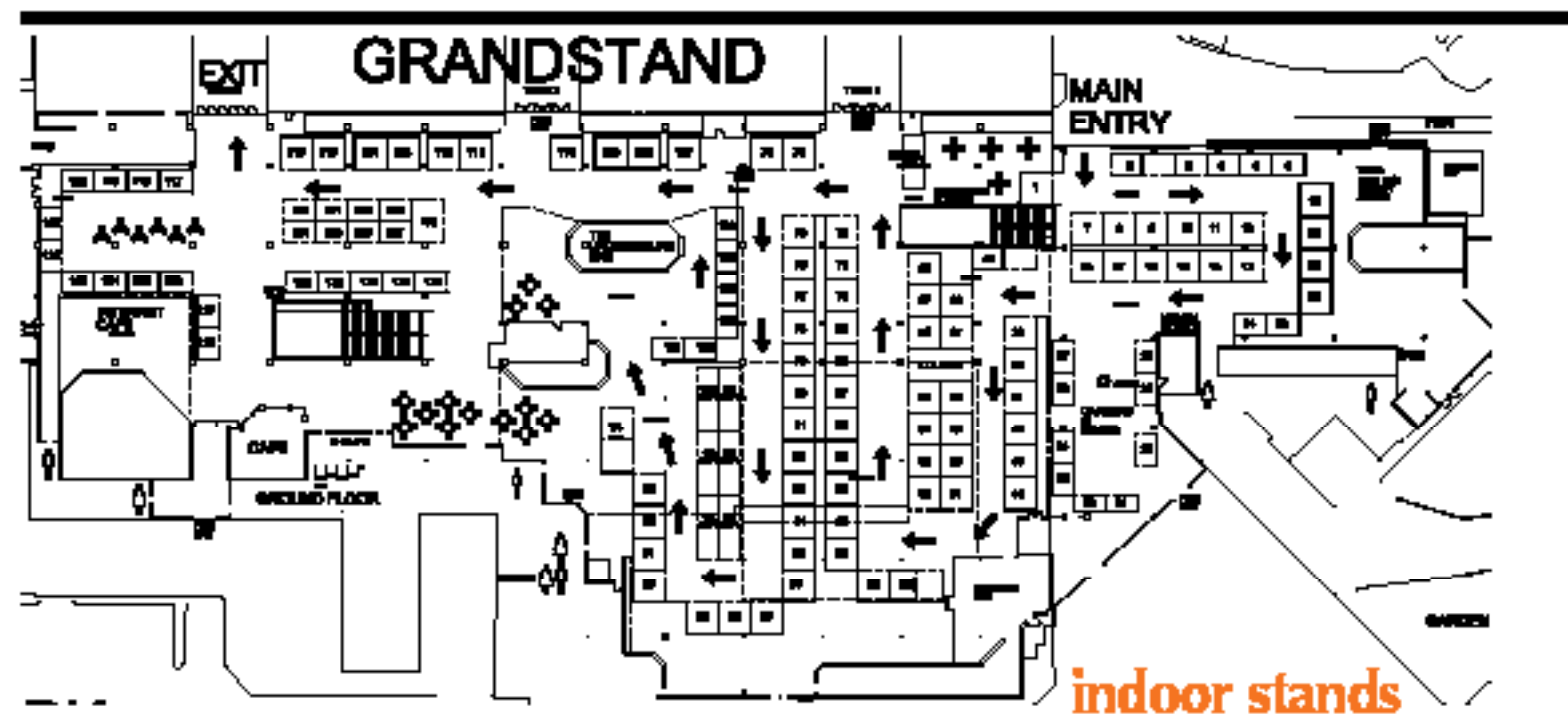
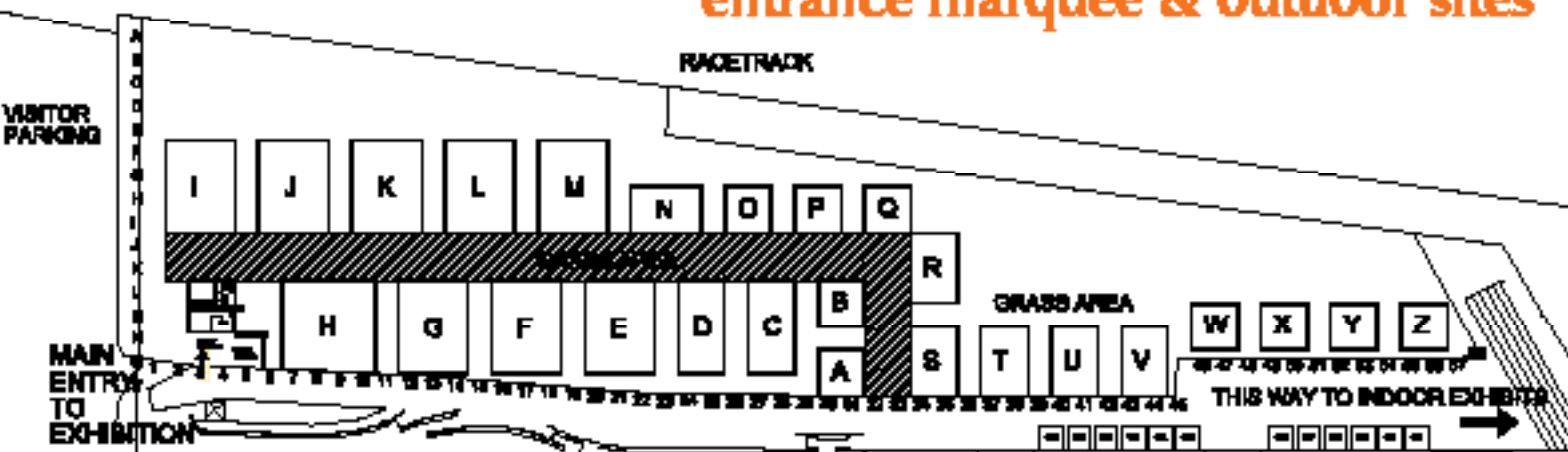
The Construction in Mining Exhibition 2012 is also being held in conjunction with the highly successful Mining Australia Exhibition and provides an ideal opportunity for companies involved in mine development, construction and associated contracting to showcase the latest advances in products and services to the mining and civil construction sectors.

It has been reported that annual mining related construction including mines, ports, railways and other infrastructure will nearly double in the next few years with many projects due to come on line. Swan exhibitions will target senior engineering, project management and construction staff both nationally and internationally and will work diligently in the quest to entice quality visitors to the event. This is set to be the must attend mine construction event of 2012.

overall site plan



entrance marquee & outdoor sites



indoor stands

TERMS & CONDITIONS

1. Your stand must be adequately staffed during the opening hours of the exhibition. You should occupy your stand by 10.00am on the opening day of the exhibition. Should you fail to display, we reserve the right to deal with the space as we see fit. Non-occupation will in no way absolve you from your financial obligation to Swan Exhibitions.

2. You may not erect any structure which in the organisers opinion interferes with an adjoining exhibitor. We reserve the right to stop any activity by you that causes annoyance to other exhibitors or visitors.

3. Any damage you cause must be recompensed at your expense.

4. In the event of the exhibition being abandoned, Swan Exhibitions will return all deposits, but will not be responsible for the cost of any work carried out by you or your contractors.

In the event of the exhibition having to be relocated to another venue, Swan Exhibitions will assign every exhibitor a similar position at the new site.

5. Swan Exhibitions reserve the right to alter the layout of the exhibition at any time. Should this be necessary, we will allot alternative stands. We will adjust the cost of your stand space if it is affected by such an alteration.

6. Swan Exhibitions will be prepared to consider cancellation of your contract in writing at least two months prior to the opening of the show. Cancellations received after this time will only be considered if the booked space can be re-let in its entirety.

7. Swan Exhibitions will appoint a contractor to erect shell stands, and no structural alteration to these stands by you will be allowed.

8. You may carry out additional work on interior decoration or fitting out of your stand, through a contractor of your choice, and at your expense. You must provide Swan Exhibitions with names and contact details of any such contractors.

9. If you have an open space stand, you must submit to us for approval, a drawing of the stand, showing plan and elevations and details of construction materials. The position of all display features must be clearly indicated. We will retain the drawing.

10. Substances of a dangerous or flammable nature will not be permitted in any part of the exhibition area without written permission from Swan Exhibitions.

11. Empty packaging of any description must not be stored on stands.

12. All goods delivered to the exhibition premises must be accompanied by or received by you.

13. You must obtain from Swan Exhibitions the necessary passes to admit you, your staff and contractors. Swan Exhibitions reserve the right to refuse entry or to expel any person at any time, whether or not they hold an official pass.

14. Swan Exhibitions will be taking out public liability insurance. However, you are responsible for ensuring that you are adequately insured during the course of the exhibition.

15. Swan Exhibitions will provide an adequate security service but you are advised to protect yourself against any loss due to theft or damage throughout the exhibition, including the move-in and move-out periods. Swan Exhibitions will not be held responsible for loss or damage of any exhibit or other property under any circumstances.

16. In the event of change to the Terms & Conditions, exhibitors will be notified.

IMPORTANT - To ensure the site of your choice, return this form to the Organisers as soon as possible. I have read and understood the terms and conditions included with this flyer and agree to abide by them.

After receipt of this booking form the Organisers will confirm details by sending an invoice for the full participation costs of which one third is due 1st July 2011 then another third is due November 1st 2011. Final payment of the remaining third is due on February 1st 2012.

Space bookings and advertising are subject to E&T at 10%

Please sign and the booking form to: **+61 8 9443 2424**

CONTRACT BOOKING FORM Expo Space Booking Form

Company: _____

Contact: _____ Position: _____

Postal Address: _____

Postcode: _____

Street Address: _____

Postcode: _____

Telephone: _____ Mobile: _____

Email: _____

Stand Number: _____ Stand Size: _____

Sign Here: _____ Date: _____

STAND SIZES AVAILABLE



3m x 2m	\$3150.00
3m x 3m	\$4595.00
6m x 2m	\$5995.00
6m x 3m	\$8995.00
4m x 3m	\$5995.00

STAND INCLUSIONS:

- Black Velcro compatible walls
- Fascia Board (company name in text)
- Grey carpet squares
- 2 x 150W spotlights
- 1 x 4amp power point
- 100 word exhibitor catalogue listing
- Free listing into Mining Australia Directory
- 2 tickets to the Award Presentation

OUTSIDE AREA MARQUEE



3m x 3m \$4595.00

STAND INCLUSIONS:

- Fascia Board (company name in text)
- No carpet (asphalt flooring)
- 2 x 150W spotlights
- 1 x 4amp power point
- 100 word exhibitor catalogue listing
- Free listing into Mining Australia Directory
- 2 tickets to the Award Presentation

OUTSIDE SPACE ONLY



\$140.00 per sqm
(min. 36sqm)
\$5040.00

STAND INCLUSIONS:

- 1 x 10 amp power point
- 100 word exhibitor catalogue listing
- Free listing into Mining Australia Directory
- 2 tickets to the Award Presentation

Catalogue Costs

Double Page Spread - Full Colour	\$5995	<input type="checkbox"/>
Full Page - Full Colour	\$2995	<input type="checkbox"/>
Island - Full Colour	\$2650	<input type="checkbox"/>
Half Page - Full Colour	\$2145	<input type="checkbox"/>
One Third Page - Full Colour	\$1965	<input type="checkbox"/>
OBC - Full Colour	\$4675	<input type="checkbox"/>
IFC - Full colour	\$4385	<input type="checkbox"/>
IBC - Full colour	\$4165	<input type="checkbox"/>