

MINING AUSTRALIA EXHIBITION 2012 SPONSORSHIP OPPORTUNITIES

Sponsors will benefit from a wide range of options designed to communicate with delegates & visitors in a creative & engaging manner. While there are a number of set packages available we are always seeking to deliver tailored packages with specific sponsor objectives in mind.

Gold Sponsor Receives

1. Company logo to appear on all promotional material for the exhibition.
2. Company logo to appear on all 75,000 visitor invitations.
3. Company promotional material inserted into the official showbag distributed to all visitors & delegates attending.
4. Company logo including a hyperlink to your website to appear on the official Mining Australia website www.miningaustraliaexpo.com.au
5. 1 x 3x3m booth chosen from the available exhibition space at the time of booking.
6. Prominent display or corporate signage at exhibition entry & registration area.
7. Prominent display of corporate signage at the official awards presentation.
8. One full page colour advertisement in the official exhibitor catalogue distributed to all exhibitors, delegates & visitors.
9. Verbal acknowledgment of sponsor at the awards presentation & charity auction.
10. Two complimentary tickets to the official awards presentation cocktail party.

Cost \$25,000 +gst

SILVER SPONSORS (Awards presentation & cocktail party)

This is a wonderful opportunity for exhibitors & delegates to network in a casual relaxed manner while enjoying fine wine great finger food along with some light entertainment & awards presentation.

Silver Sponsor receives

1. Company logo to appear on all promotional material for the exhibition.
2. Company logo to appear on all 75,000 visitor invitations to the exhibition.
3. Company promotional material inserted into the official showbag distributed to all expo visitors & conference delegates.

4. Company logo including hyperlink to your website to appear on the official Mining Australia website www.miningaustralia.com.au
5. 1 x 3x3msq booth chosen from the available exhibition space at the time of booking.
6. Prominent display of signage at the function.
7. Acknowledgments by the MC & an opportunity to deliver a five minute address to the attendee's.
8. 10 complimentary invitations to present to clients and staff
9. 1 x half page colour advertisement into the official exhibito catalogue distributed to all delegates, visitors & exhibitors attending.

Cost \$15,000 +gst

Underground Bar Sponsor

The Underground Bar will be open the during the operating hours of the exhibition and offers an opportunity for exhibitors, delegates and visitors to network with a cool beverage in hand.

The Bar Sponsor Receives

1. Company logo to appear on all promotional material for the exhibition.
2. Company logo to appear on all 75,000 visitor invitations to the exhibition
3. Company promotional material inserted into the official showbag distributed to all visitors, delegates and exhibitors.
4. Company logo including a hyperlink to your website to appear on the official Mining Australia website www.miningaustraliaexpo.com.au
5. Prominent display of company signage at the bar.
6. Company logo on all bar coasters.
7. 1 x 3x3msq booth chosen from the available exhibition space at the time of booking.
8. 1 x half page colour advertisement in the official exhibitor catalogue distributed to all exhibitors, delegates & visitors attending

Cost \$12,000 +gst

Lanyard Sponsor

The Lanyard will be given to every exhibitor, visitor and delegate attending the exhibition, it will include the individuals name badge.

1. Company logo to appear on all promotional material for the exhibition.
2. Company logo to appear on all 75,000 visitor invitations for the show.

3. Company promotional material inserted into the official showbag distributed to all visitors and delegate attending.
4. Company logo including a hyperlink to your website to appear on the official Mining Australia website www.miningaustraliaexpo.com.au
5. Company logo printed on one side of the lanyard in the colour of your choice.
6. 1 x 3x3msq booth chosen from the available expo space at the time of booking.
7. 1x half page full colour advertisement to appear in the official exhibitor catalogue distributed to all exhibitors, delegates & visitors.

Cost \$12,000 +gst

Demonstration Area Sponsor

The demonstration area will be utilized over all three days of the exhibition to allow exhibitors to present live demonstrations of the latest innovations in mining technology.

The Demonstration Area Sponsor receives.

1. Company logo to appear on all promotional material for the exhibition.
2. Company logo to appear on all 75,000 visitor invitations.
3. Company promotional material inserted into the official showbag distributed to all visitors & delegates.
4. Company logo including a hyperlink to your website to appear on the official Mining Australia website www.miningaustraliaexpo.com.au
5. Prominent display of company signage at the demonstration area.
6. Acknowledgement over the PA system when announcements are being made regarding current & upcoming demonstrations.
7. 1 x 3x3msq booth chosen from the available exhibition space at the time of booking.
8. 1 x half page colour advertisement into the official exhibitor catalogue distributed to all exhibitors, delegates & visitors.

Cost \$12,000 +gst